



COURSE CURRICULUM

Course Title: Tourism Geography

Course Code: TTA 114

Credit Units: 03

Course Level: UG

Course Objectives:

- To equip the students with the Knowledge of Tourism geography
- To lay emphasis on the importance of geography in travel and tourism.

Pre-requisites: NIL

Course Contents/Syllabus:

L	T	P/S	SW/F W	TOTAL CREDIT UNITS
2	1	-	-	3

	Weightage (%)
Module I	20%
Descriptors/Topics Definition of the Geography. Importance of Geography in Tourism. A study of the continents, oceans, Geomorphology, Climatic Zones and its impact on tourism, Local Time and Greenwich Mean Time, Tropic of Cancer, Tropic of Capricorn, Arctic Circle, Antarctic Circle, International Date Line	
Module II	20%

Descriptors/Topics Various Physiographic regions of the world, Potential of tourism in Northern Mountains ,Indo Gangetic Plains ,Highlands, Coastal regions and islands. Natural and man-made tourism resources in India.	
Module III	20%
Descriptors/Topics Leiper Model , Push and Pull theory, Linkages in Tourism Geography, Peters Inventory, Tourism potential in Africa and Asia Pacific Region.	
Module IV	20%
Descriptors/Topics Tourism Attractions in Europe and American Region. World Economic Geography: North, Central and South America, Europe, Africa, Asia & Australasia , Major Tourism Activities and destinations in these continents.	
Module V	20%
Descriptors/Topics Planning and development of different tourism activities in different climatic regions- a case study of India, China, Brazil, Russia and South Africa	

Student Learning Outcomes:

Describe about the importance of geography in tourism and tourism potential in the various tourism generating regions of the world
 Demonstrate the knowledge of the cultural zones of India
 Describe the physical features of India

Pedagogy for Course Delivery:

- Case study
- Presentations
- Discussion

Lab/ Practicals details, if applicable:NA

List of Experiments:

Assessment/ Examination Scheme:

Theory L/T (%)	Lab/Practical/Studio (%)	Total
100%	NA	100%

Theory Assessment (L&T):

Continuous Assessment/Internal Assessment					End Term Examination
Components (Drop down)	Class Test	Home Assignment	Presentation	Attendance	
Weightage (%)	15%	5%	5%	5%	70%

Lab/ Practical/ Studio Assessment:NA

Continuous Assessment/Internal Assessment					End Term Examination		
Components (Drop down)							
Weightage (%)							

Text Reading:

Ahmed Aizaz General Geography Of India. NCERT ,Delhi.

References:

Boniface, B.G and Christopher Cooper: The Geography of Travel and Tourism, Heinemann, London
Douglas Pearce: Tourism Today: A Geographical Analysis, Longman, London.

Additional Reading:**Any other Study Material:**