



Course Title: Visual Communication - II

Course Code: ANIM141

Credit Units:02

Level: UG

L	T	P/S	SW/FW	TOTAL CREDIT UNITS
0	1	2	0	2

#	Book Art -II	
1	Course Objectives: The objective of the course is to focus the software's which are the core of every artist. The course lay emphasis on the basics of designing software's to ensure that the students are updated with the technological aspect of the industry.	
2	Prerequisites: Basic Knowledge of Computer	
3	Student Learning Outcomes: Ability to design cards Ability to design print/web output	
4	Module I	
	Introduction to software, getting familiar with the tools.	50%
5	Module II	
	Understanding of web layouts	50%
6	Pedagogy for Course Delivery:	

Presentation, Demonstration, Case Study						
7	Assessment / Examination Scheme:					
	Theory L/T (%)		Lab/Practical/Studio (%)		End Term Examination	
			45%		55%	
	Practical Assessment (L&T):					
	Continuous Assessment/Internal Assessment					End Term Examination (EE)
Component (Drop down)	Project (P)	Class Test (CT)	Presentation (C)	Home Assignment (H)	Attendance (AA)	
Weightage (%)	10%	10%	10%	10%	5%	55%

Text & References:

- *Corel DRAW X5 The Official Guide by Gary David Bouton*
- *Corel DRAW 8 for Dummies by Deke McClelland*