



AMITY UNIVERSITY

— UTTAR PRADESH —

COURSE CURRICULUM

Course Title: Accommodation Management

Course Code: TTA 231

Credit Units: 1

Course Level: UG

L	T	P/S	SW/F W	TOTAL CREDIT UNITS
1	-	-	-	1

Course Objectives:

- To makes students aware of the management principles and practices with special focus on accommodation sector of tourism industry.
- To familiarize students with various departments of a hotel and their important functions.

Pre-requisites: Nil

Course Contents/Syllabus:

	Weightage (%)
Module I	50
Role of Hotels and Resorts in Tourism, Hotel Industry in India, Classification of Accommodation Industry, Criteria for Classification, Types of Supplementary and Intermediate accommodation; Types of rooms, Room tariffs. Organizational Structure of Hotels, Front Office Management, Housekeeping, Food & Beverage Services, Food Production (Indian & International Cuisines)	

Module II	50
Functions of Front Office and Housekeeping departments. Coordination between Front Office & House Keeping, Functions of Travel Desk, Marketing to travel agents. Manpower Planning in Hotels, Recruitment & Selection, Induction, Training & Development.	

Student Learning Outcomes:

- Demonstrate the basic knowledge of accommodation sector of tourism industry.
- Demonstrate the basic functions of various departments of a hotel.
- Analyze the need for coordination among various departments.

Pedagogy for Course Delivery:

- Power point presentations
- case studies
- Discussions

Lab/ Practicals details, if applicable:NA

Assessment/ Examination Scheme:

Theory L/T (%)	Lab/Practical/Studio (%)	Total
100%	-	70

Theory Assessment (L&T):

Continuous Assessment/Internal Assessment					End Term Examination
Components (Drop down)	Class Test	Home Assignment	Viva	Attendance	
Weightage (%)	15	5	5	5	70

Lab/ Practical/ Studio Assessment:

	Continuous Assessment/Internal Assessment				End Term Examination		
Components (Drop down)	NA						
Weightage (%)							

Text:

- Rutherford G. Denny: Hotel Management and Operations, Van Nostrand Reinhold, New York, 1990.

References:

- Branson C. Joan and Lennox Margert L., Hotel, Hostel and Hospital Housekeeping, ELBS.
- Chakrabarty B.K.: A Technical Guide to Hotel Operations, Metropolitan, New Delhi.
- Kaul R.N.: Dynamics of Tourism, A Trilogy Vol. 2 Accommodation; Sterling Publishers Pvt. Ltd. New Delhi, 1985.
- Negi JMS: Hotel and Tourism Development, Metropolitan, New Delhi, 1984
- Andrews Sudhir: Food and Beverage Service, Tata McGraw Hill, New Delhi, 1990.
- Andrews Sudhir: Hotel Front Office, Tata McGraw Hill, New Delhi, 1990.
- Andrews Sudhir: Hotel House Keeping, Tata McGraw Hill, New Delhi, 1990.
- Jagmohan Negi: Professional Hotel Management, 1997, Sultan Chand and Sons, New Delhi.
- Bardi James A., Hotel Front Office Management, Van Nostrand Reinhold, New York, 1990.
- Dennis R. Lillicrop and John A. Cousins: Food and Beverage Service, ELBS, 1990.