



Course Title: SOCIAL WORK IN THE CORPORATE SECTOR

Course Code: SW705

Credit Units:

L	T	P/S	SW/F W	TOTAL CREDIT UNITS
2	1	-	-	3

Course Objectives:

The objective of the course is to understand about the models and practices of Corporate Social Responsibility initiatives by corporate sector and Industry. Social work interventions in CSR policy making and implementations at Rural and Urban development.

Pre-requisites:General

Course Contents/Syllabus:

	Weightage (%)
Module I Descriptors/Topics CSR: Meaning and Importance, Evolution of CSR, Role of stakeholders and NGOs, CSR Policy in India.	25%
Module II Descriptors/Topics Role of business in society, Different stakeholders, different perspective, Globalization and CSR .	25%
Module III Descriptors/Topics CSR and Inclusive development, Environmental and other global forces propelling CSR	25%
Module IV Descriptors/Topics CSR and NGOs, Rural development through CSR, Role of social workers in CSR.	25%

Student Learning Outcomes: The student will be able to describe the features of social work practice in corporate sector and implementation of skills in developing CSR initiatives and programmes.

Pedagogy for Course Delivery:

Lectures,
Tutorial,
Case studies

Assessment/ Examination Scheme:

Theory L/T (%)	Lab/Practical/Studio (%)	End Term Examination
100%	NA	70

Theory Assessment (L&T):

Continuous Assessment/Internal Assessment					End Term Examination
Components (Drop down)	CT	HA	CP	A	70
Weightage (%)	10	10	5	5	

Text & References:

- Corporate Social Responsibility by Madhumita Chatterji, Oxford University Press(2011)
- Corporate Social Responsibility :Readings and cases in a global context by Andrew Crane, Dirk Matten, 2007
- Porter, M.E. Kramer, MR (2002) The Competitive Advantage of Corporate Philanthropy, Harvard Business Review, December 5-16