



AMITY UNIVERSITY

UTTAR PRADESH

Course Title: News Analysis
Course Code: JMC101
Credit Units: 3

Course Level: UG

L	T	P/S	TOTAL CREDIT UNITS
3	0	0	3

Course Objectives:

The students are the freshers in the field of journalism and mass communication, therefore, they are to be introduced to the news industry from a journalistic perspective through this course of News Analysis. The modules in the course will comprehensively cover all current newsmakers and events in the national and international arenas. Also national and international organization's in-depth analysis will be done so that the students will understand its significance. Students will be introduced to and kept updated on other current issues and affairs, which are high on the world agenda. The students will also get a chance to discuss and debate on contemporary issues.

Prerequisites: Preferably BJMC Students

Student Learning Outcomes:

After the completion of the course, Students will be able

- To describe the process of news analysis.
- To identify and analyze print and broadcast media news.
- To demonstrate the functioning and structure of the national and international organizations and groups.
- To categorize, compare and contrast social, political and economic issues in the overall context of the global scenario.

Course Contents/Syllabus:

	Weightage (%)
Module I Overview	10
<ul style="list-style-type: none">• Understanding News/News Values• Basics of News, objectivity (bias) and subjectivity• News Sources• Credibility	

Module II National and International	35
<ul style="list-style-type: none"> • Daily national and international news (newspapers, radio & TV) • Background of important news • Thumbnail sketches of chief personalities figuring in current news reports • Relevance of these reports to India and the world community or why they are considered to be important • Media Bodies –Press Commissions, PCI, BRAI, BCCC, NBA, Editor’s Guild, ABC, Government News Monitoring Cells, etc. 	
Module III Analysis of News and Current Affairs	35
<ul style="list-style-type: none"> • Analyzing daily Current News • Comparing News treatment in various newspapers and news channels • Classroom debates and group discussions on Newspaper/TV/Radio 	
Module IV Topical Issues for discussion	20
<ul style="list-style-type: none"> • Guest lectures on current and topical issues by leading practicing journalists. • Profile of the Indian economy and comparison with few other top economies of the world • Economic organizations and institutions like World Bank; The European Union and its expansion; The Asian Development Bank; World Economic Forum • United Nations and its various bodies • International Groupings- Like G8, Non Aligned movement, Commonwealth • National organizations- Central Bureau of Investigation (CBI), Election Commission (EC), Central Vigilance Commission (CVC), National Human Rights Commission (NHRC) , CAG 	

Pedagogy for Course Delivery:

The class will be taught by giving references of daily news which comes both in the print and broadcast media. Traits will be given to them in the class so that the students can gather information from various sources and keep themselves updated with the latest happenings.

The students will get a deep insight for news analysis. Their inquisitiveness and debatable instincts as journalists and mass communicator will increase. Their inclination towards research and analysis in the contemporary issues will get a boost. Various nuances of the news analysis will be acquainted to the students so that it will help them understand the intricacies of the media industry in general and news industry in particular.

Assessment/ Examination Scheme:

Theory L/T (%)	Lab/Practical/Studio (%)	Total
100	NA	100

Theory Assessment (L&T):

Continuous Assessment/Internal Assessment					End Term Examination
Components (Drop down)	Mid-Term Exam	Project	Viva	Attendance	
Weightage (%)	10	10	5	5	70

Text & References:

- Lorimer Rowland. Mass Communication
- DeFleur Melvin. Understanding Mass Communication
- Singhal Arvind & Rogers Everett. India's Communication Revolution
- Klapper Joseph. Mass Communication Effects

Other Reference materials

- Current affairs magazines like India Today, Economic & Political Weekly, Open, Time, Economist etc
 - **Daily newspapers**
 - **News and media analysis websites like The Hoot, Huffington Post etc.**
 - **Manorama Year Book**
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