



## **FORMAT FOR COURSE CURRICULUM**

**Course Title: FASHION ILLUSTRATION**

**Course Level: PG**

**Course Code: FASH603**

**Credit Units: 03**

L	T	P/S	SW/FW	No. of PSDA	TOTAL CREDIT UNITS
-	1	2	2	3	3

**Course Objectives:**

**The study of this course develops the student's ability to visualize the ideas and putting them in concepts for fashion textiles or garments. and explores other media for creating concepts through lectures and practical assignments**

**Pre-requisites:**

**Basic knowledge of design elements, fabrics and Drawing**

**Course Contents/Syllabus:**

	Weightage (%)
<b>Module I: Basic Fashion styles</b>	<b>25</b>
<b>Descriptors/Topics</b>	

<p>Styles of necklines and collars; sleeves, silhouettes; skirts and trousers; yokes &amp; waistlines and its details; tucks, frills and pleats; cuffs and construction; pockets; pleats; seams, finishes and fastenings, trimmings etc.</p>	
<p><b>Module II: Basic styles of Textiles</b></p>	<b>25</b>
<p><b>Descriptors/Topics</b></p> <p>Styles of home furnishings, upholstery, made ups etc</p>	
<p><b>Module III : Fabric Rendering</b></p>	<b>25</b>
<p><b>Descriptors/Topics</b></p> <p>Rendering of fabrics for garments, home furnishings, curtains, drapes, bed spreads, cushions, rugs .</p>	
<p><b>Module IV : Garment Details and Illustrations</b></p>	<b>25</b>
<p><b>Descriptors/Topics</b></p> <p>drawing figure illustrations.</p> <p>Sketching of basic garments like shirts, skirts, trousers, dresses, bridal wear executive wear, sportswear, lounge</p>	

wear, night wear, gowns etc.	

**Course Learning Outcomes:**

**At the end of the course the students will develop ability to:**

1. Remembering and understanding illustration abilities which includes drawing, rendering and conceptualizing.
2. Apply illustration abilities which includes drawing, rendering and conceptualizing to designs.
3. Analyze essential design skills and apply to illustrations.
4. Be able to evaluate a broad foundation of illustration abilities which includes drawing, rendering and conceptualizing.
5. Demonstrate proficiency in drawing fashion & textiles for industry use.
6. Apply skills developed to create a broad portfolio of work.

**Pedagogy for Course Delivery:**

**Tutorial**

**Practical**

**List of Professional Skill Development Activities (PSDA):**

1. Guest Lectures
2. Webinars
3. Simulation
4. Review

5. Group Discussion

**Lab/ Practical's details, if applicable:**

**Informed Learning**

**Blended Learning**

**Demonstration**

**List of Experiments:**

- To study and learn characters of basic design and draw detailed designs i.e collars, sleeves, skirts etc
- To learn and prepare the detailed drawing of basic styles for textile
- To prepare the illustrations using the basic figures
- To work on fabric rendering

**Assessment/ Examination Scheme:**

<b>Theory L/T (%)</b>	<b>Lab/Practical/Studio (%)</b>	<b>End Term Examination</b>
	<b>100%</b>	<b>Practical</b>

**Theory Assessment (L&T):**

	<b>Continuous Assessment/Internal Assessment 50%</b>					<b>End Term Examination 50%</b>
<b>Components (Drop down)</b>	<b>Project</b>	<b>Class Test</b>	<b>Home Assignment</b>	<b>Class Quiz</b>	<b>A</b>	<b>EE</b>
<b>Linkage of PSDA with Internal Assessment Component, if any</b>	Group Discussion	Review	Simulation	Group Discussion		
<b>Weightage (%)</b>						

**Lab/ Practical/ Studio Assessment:**

		<b>Continuous Assessment/Internal Assessment 50%</b>				<b>End Term Examination 50%</b>		
<b>Components (Drop down)</b>	<b>Project (P)</b>	<b>Class Test Practical Based (CT)</b>	<b>Home Assignment (H)</b>	<b>Viva Voce</b>	<b>Attendance (AA)</b>	<b>EE</b>		
<b>Weightage (%)</b>	15	10	10	10	5	50		

**Mapping Continuous Evaluation components/PSDA with CLOs**

Bloom's Level	Remembering	Understanding	Applying	Analysing	Evaluating	Creating
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Course Learning Outcomes	CLO1	CLO1	CLO2	CLO3	CLO4	CLO 6
Assessment type/PSDA						
Project		✓	✓	✓	✓	✓
Class Test (Practical-based)	✓	✓	✓	✓	✓	✓
Home Assignment		✓	✓	✓	✓	✓
Viva Voce	✓	✓	✓	✓	✓	
Attendance		✓			✓	✓
End term Examination	✓	✓	✓	✓	✓	

**Text Reading:**

- **Kathryn, Kelvey Mc Fashion Source Book.**
- **Michael Fleishman, Exploring Illustration**

**References:**

- **Fashion designs and illustrations**
- **By Patrick John Ireland, Introduction to fashion design**
- **Inside fashion design Simplicity**
- **Ireland Patrick John, Encyclopedia of fashion detail**

**Additional Reading:**

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**Any other Study Material:**

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